

edetsu



Edith López Salazar (Edetsu)

Fecha de nacimiento: 12 de junio de 1986
Licenciada en Artes plásticas opción gráfica
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I am Edith López Salazar, but my artistic name is usually Edetsu. I was born in the city of Xalapa, Veracruz, Mexico. I've loved drawing for as long as I can remember, and fortunately, my parents nurtured this passion from a young age by sending me to painting and drawing classes. I am a designer and tattoo artist by profession. I graduated with a degree in Plastic Arts with a focus on graphics from the Universidad Veracruzana in 2009.

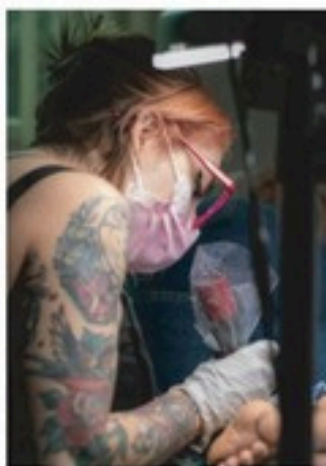
For a long time, I focused on graphic design and illustration, participating in poster and children's illustration competitions. In 2010, I worked on the learning objects project at the Universidad Veracruzana, creating characters and animations. Since then, and from my early years in college, I developed a strong passion for editorial projects aimed at children's reading. As a result, I worked on various projects with companies such as Porrúa, Granjas Carrol, Editores Arroniz, and other clients. I've always been passionate about graphic storytelling. I was fortunate to join the team at El Mundo de Córdoba newspaper in 2013, working on a children's section called "El Mundo de los Niños," where I was able to do design, illustration, and content writing. That same year, I had my first solo exhibition of visual arts in my hometown of Xalapa, titled "Pages of a Grimoire." The exhibition explored the magical imagination of various Mexican traditions and featured multimedia projections as well as a performance in which I, dressed as a "witch," invited visitors to come for a consultation. Alongside this, I have conducted seminars on illustration at various institutions throughout the country.

For the past 2 years, I have also been dedicated to teaching techniques focused on tattooing, and I have conducted several in-person seminars:

- Introduction to Tattooing for Beginners
- Color in Tattoos
- How to Make Freehand Tattoos
- Floral Tattoos

Currently, I have sponsorship from a Mexican brand of products for tattooed skin care, called Neek'dna, and I am in the process of becoming part of the Emalla cartridge pro team.

I've been fortunate enough to participate in these national and international conventions:



Expo tatuajes Xalapa 2014
Expo Internacional de Tatuajes Playa del Carmen 2015
1er Expo Tattoo Internacional Puerto Vallarta 2016
Expo Tattoo Belize 2016
Expo tatuaje Zacatecas 2017
Expo Piel Santiago de Chile 2017
Expo Tatuaje Veracruz 2018
Mexico Tattoo Convention 2021
Expo Tatuaje Puebla 2022
Expo tatuaje León 2023
Expo Tatuaje Medellin 2024
Mexico Tattoo Convention 2024

In 2015, I left my job at El Mundo to pursue my new passion: tattooing. It was a long journey full of learning and setbacks, but several studios have welcomed me over the years to participate and learn. Through the world of tattooing, I have been able to travel to expos and studios across the country and around the world (Belize, Chile, Brazil, Denmark, Spain). In 2016, I founded the studio Cosmink Tatuajes in the city of Xalapa, where I have hosted several artists and have been directing it since then. In my personal artwork, I've always been passionate about colors, nature, and the esoteric. I love creating surreal scenarios with thoughtful women or fantastic animals as if they were emerging from a dream. Currently, I still create some visual art and illustration in small formats, in harmony with the tattoo profession that allows me to create every day. I am very grateful to have art as my lifestyle.

In 2016, I founded my first tattoo studio, Cosmink Tattoos, which is still active to this day.

